



OUR BEAUTIFUL BACKYARD • THE CAMPAIGN FOR KEEP THE MIDLANDS BEAUTIFUL

A Home Built for the Mission.

Our new headquarters — and your invitation to build it with us.



OUR FUTURE HEADQUARTERS • WEST COLUMBIA, SOUTH CAROLINA

After 35 years, our home must grow with our mission.

For three and a half decades, Keep the Midlands Beautiful has run a two-county mission out of an aging, outgrown West Columbia building that was never designed for the scale of work we do today. Our Beautiful Backyard will replace it with a purpose-built headquarters — a true hub for volunteers, supplies, education, and staff.

VOLUNTEER STAGING

Indoor supply-kit assembly, a secure drive-through pickup and drop-off, and room to launch hundreds of cleanups a year.

EQUIPMENT & STORAGE

Dedicated indoor and external storage so gear, signage, and supplies are organized, protected, and mission-ready.

EDUCATION & OFFICES

A 25' x 40' meeting room for classroom training plus staff offices built to support a growing two-county program.

Stretched Thin by Our Own Success

Volunteer demand is at an all-time high and adoption requests keep stacking up. Our current facility — built for a smaller mission — can no longer keep pace. A new headquarters is what turns today's momentum into lasting capacity.

4,434

volunteers mobilized in 2025

217,964

lbs. of litter removed last year

511

miles kept clean across two counties

"A hub built for the mission. Built for the next 35 years of stewardship."

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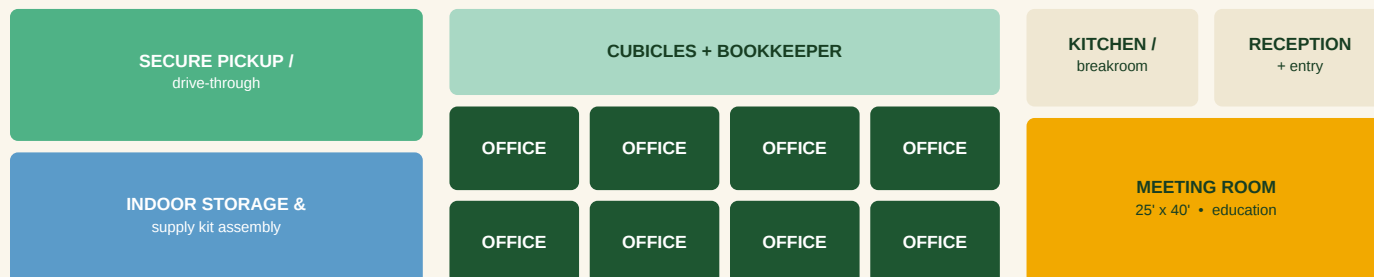
INSIDE OUR FUTURE HEADQUARTERS

Designed for Every Hand That Helps.

The new building is organized around how the work actually flows — supplies in and out, volunteers staged and equipped, students taught, and staff supported under one roof.

PROPOSED FLOOR PLAN (schematic)

EXTERNAL STORAGE 20' x 45'



Build It With Us — Ways to Invest

The \$2M facility is one of three priorities in our \$4M campaign. All gifts are three-year pledges. Naming opportunities are available.

LEGACY OAK	\$1,000,000	Name the headquarters
GREAT OAK	\$500,000	Name a major wing or program
HERITAGE TREE	\$250,000	Name the meeting & education room
TRAIL STEWARD	\$100,000	Name an office or reception area
GROVE KEEPER	\$50,000	Name a staging or storage space
GREEN GUARDIAN	\$25,000	Furnish & equip a key space

Gifts at every level — from \$5,000 Seed Starter up — move us closer to a home built for the next 35 years.

Your investment doesn't just build a building.

- A permanent home for 4,400+ volunteers a year
- A classroom to teach litter prevention to every school
- Secure storage for the gear that keeps two counties clean
- Capacity to push from 42% to 100% roadway adoption

Call or text Traude Sander today to discuss your gift and naming opportunity.

Thank you for believing in Our Beautiful Backyard.

TRAUDE SANDER

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