



KEEP
THE MIDLANDS
BEAUTIFUL

Keep America Beautiful® Affiliate

LAKE SWEEP RIVER SWEEP

Help protect waterways across the Midlands!

On Saturday, September 19, 2026, over 350 volunteers will help remove approximately 15,000 pounds of litter from Lake Murray and other waterways across Lexington and Richland Counties.



Lake Sweep River Sweep (LSRS) is an annual event coordinated by Keep the Midlands Beautiful (KMB) with assistance from over 30 event partners. It is held in conjunction with the South Carolina Dept. of Natural Resources' and the South Carolina Sea Grant Consortium's statewide 'Beach Sweep / River Sweep' which encourages all organizations and residents to clean up our state's waterways on the third Saturday of September each year.



HOW YOU CAN HELP



- Donate money to help with the cost of t-shirts and supplies;
- Donate gift cards for free lunches for volunteers to use following the cleanup;
- Donate or solicit gift cards from local businesses to be given to volunteers as prizes;
- Donate or solicit small giveaway items (e.g. koozies, notepads, fans, pens, etc.);
- Provide supplies (tables, tents, coolers, etc.) on the day of the event;
- Help with set-up, check-in and check-out at Lake Murray on the morning of the event;
- Provide free boat transportation for volunteers to and from the larger islands;
- Remove bags of litter and bulk items from the larger islands in Lake Murray on the day of the event;
- Remove bags of litter and bulk items from roadways near check-in locations at Lake Murray on the day of the event (or soon after);
- Transport litter, recyclables, and bulk items from check-out points to Collection and Recycling Centers or landfills in Lexington County;
- Advertise the event (on social media, in newsletters, with our posters, banners, etc.).

Donations of \$500 cash or in-kind are recognized.



KEEP
THE MIDLANDS
BEAUTIFUL

Keep America Beautiful® Affiliate

LAKE SWEEP RIVER SWEEP

SPONSORSHIP LEVELS

Gold \$5000+

- Company/organization logo included in the TOP section of event t-shirt, event poster, and banner displayed at 10-12 lakeside locations
- Name/Logo in the Keep the Midlands Beautiful (KMB) annual report
- Name/Logo & website link on KMB's website for one year
- Multiple mentions in social media posts
- Photo with KMB's giant check (optional)
- Mention in pre and post event press releases
- Listed as an event sponsor and donor in our electronic newsletter (sent to >2700 people)
- 501(c)(3) tax benefit

Silver \$2000+

- Company/organization logo included in the MIDDLE section of event t-shirt, event poster and included on banner (displayed at 10-12 lakeside locations)
- Name/Logo in KMB annual report
- Photo with KMB's giant check (optional)
- Name/Logo & website link on KMB's website for one year
- 501(c)(3) tax benefit

Bronze \$500+

- Company/organization logo included in the LOWER section of event t-shirt, event poster and included on banner (displayed at 10-12 lakeside locations)
- Name listed on KMB website
- Name in KMB annual report
- 501(c)(3) tax benefit

SPONSORSHIP AND RECOGNITION ARE
PROVIDED FOR 12 MONTHS



2026 Lake Sweep River Sweep Sponsorship Form

Company Information

Company/Organization Name

Website

Contact Information

Name of Contact

Office Phone Number

Mobile Phone Number

Email Address

Mailing Address - Line 1

Mailing Address - Line 2

Mailing Address - City

Mailing Address - State and Zip Code

Sponsorship Information

Sponsorship Amount

Payment Method ☐ Check ☐ Paypal/Credit Card (Note: Service Fee is deducted)
☐ Pay Vendor Directly ☐ In-Kind ☐ Gift Card(s)

Additional Information

Would you like a tax receipt? ☐ YES ☐ NO

Would you like to receive our electronic newsletter? ☐ YES ☐ NO

Please send your high definition (file format .ai or .png) electronic company logo to tsander@kmb.org.
Make checks payable to Keep the Midlands Beautiful and mail to 1305 Augusta Road, West Columbia, SC 29169
Credit Card payments can be made at KMBSC.org under "DONATE" (Service fee is deducted or may be paid.)

THANK YOU!