Application for an Outdoor Mural from Keep the Midlands Beautiful

Keep the Midlands Beautiful (KMB), a non-profit organization serving **Lexington and Richland counties** in South Carolina, has received grant funds from PalmettoPride and Keep America Beautiful. We are now seeking several municipalities that would like a **FREE mural between May, 2024 and July, 2025** to help beautify our communities in preparation for America's 250th birthday.

Each mural will share a common design theme but will be customized for the specific municipality. The murals will say, "Greetings from…" and have the name of the municipality in block letters. The letters and the surrounding area will contain graphics and elements related to:

- South Carolina (e.g. the state bird, the state vegetable, the state grass, etc.),
- The county (e.g. Lake Murray, the State House, etc.),
- Trash and recycling (e.g. a trash can, the recycling symbol), and
- The municipality (e.g. a favorite restaurant, popular business, street sign, famous person, amphitheater, or park).

Our goal is to inspire pride in the community and to reduce litter.

Municipal.or.county_owned.locations.are.strongly.preferred¡ If selected, your town/city council will be invited to help select and approve of your final mural design. KMB will issue a press release, organize a ribbon cutting ceremony and a litter pick up in the surrounding area.

> **Submit this application to Alexcia (Lexy) Johnson at ajohnson@kmbsc.org by April 30, 2025.**
> **Applications will be accepted later (as additional funds are received)**
> **but April, 2025 applications are more likely to be funded.**
> **For more information, contact Lexy at (803) 733-1139.**

Contact Information	
Name of Town/City	
County	☐ Lexington ☐ Richland
Name of Municipal Contact (first and last)	
Title/Position of Municipal Contact	
Email of Contact	
Phone Number for Contact	
Mailing Address for Contact	

Mural Location	
Name/Type of Building (e.g. post office, library, courthouse, town hall)	
Who owns the building?	
Address of Building	
Dimensions of the Wall for the Mural	
If you have alternative options available, provide the above information for them here, on another page, or in an email.	

Mural Content	
All murals must include at least three items representative of the state of South Carolina. Please check those that you would like to have incorporated into your mural. (Minimum of 3, no maximum)	☐ ___ - No preference (No need to check more) ☐ ___ - The state amphibian – Spotted salamander ☐ ___ - The state animal – Whitetail deer ☐ ___ - The state beverage – Milk ☐ ___ - The state bird – Carolina wren ☐ ___ - The state butterfly - Eastern Tiger Swallowtail ☐ ___ - The state carnivorous plant – Venus Fly Trap ☐ ___ - The state color – Indigo blue ☐ ___ - The state dog – Boykin spaniel ☐ ___ - The state duck – Wood duck ☐ ___ - The state fish – Striped bass ☐ ___ - The state flag ☐ ___ - The state flower – Yellow jasmine ☐ ___ - The state fruit – Peach ☐ ___ - The state gamebird – Wild turkey ☐ ___ - The state gemstone – Amethyst ☐ ___ - The state grass – Indian grass ☐ ___ - The state hospitality beverage – Iced tea ☐ ___ - The state picnic cuisine – barbecue ☐ ___ - The state snack – Boiled peanuts ☐ ___ - The state spider – Carolina wolf spider ☐ ___ - The state stone – Blue granite ☐ ___ - The state tartan – The Carolina tartan ☐ ___ - The state tree – Palmetto tree ☐ ___ - The state vegetable – Collard greens ☐ ___ - The state wildflower - Goldenrod ☐ ___ - Other: _____ Source: South Carolina State House | South Carolina State Symbols
List any/all items (e.g. landmarks, restaurants, foods, street names, people, etc.) that are representative of your municipality that you would like to have included in your mural.	
List any/all items that are representative of the county and/or state, not yet listed, that you would like to have included in your mural (e.g. The state house or Lake Murray's dam towers).	
Justification for a Mural	
How would this mural help your municipality?	
Estimated number of visitors to your mural in a one-year period?	