



KMB'S

# NEWS YOU CAN USE

APRIL 2024

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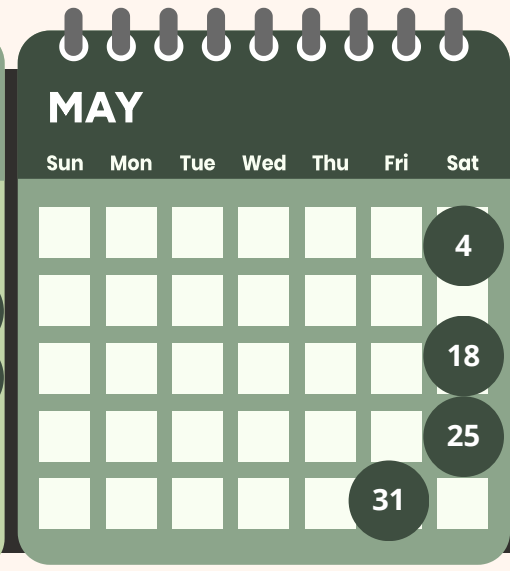
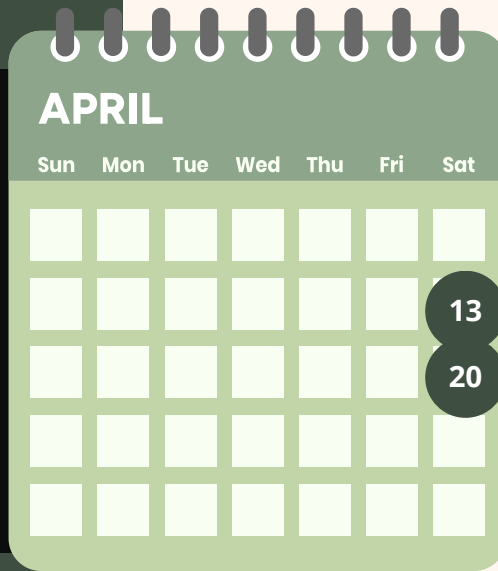


### Spotless Service Saturday

On March 30th, we had over 50 volunteers come out to help us clean up the Kinley Creek Area. With the help of Whitt Cline, the Town of Irmo's Director of Public Works, we were able to collect 47 bags of trash, a dishwasher, a propane tank, and many other bulk items!

## MARK YOUR CALENDARS!

Our **Save The Date** portion provides our volunteers and partners with a list of dates for fun events and plans that the *Keep the Midlands Beautiful* team has coming up!



# HUGE & EXCITING NEWS!



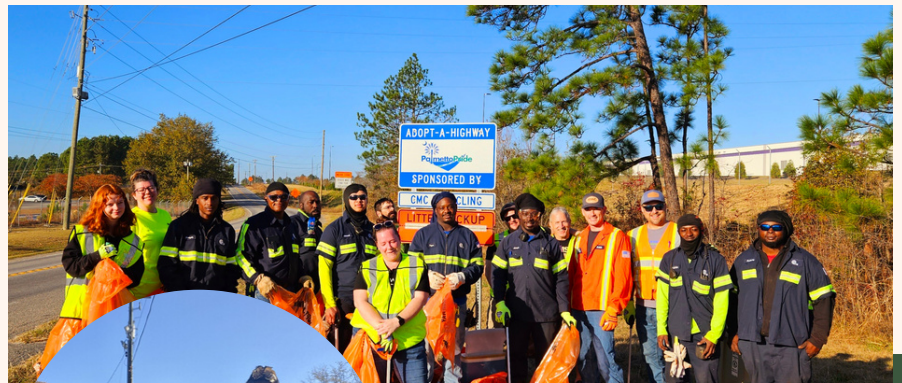
## APRIL IS VOLUNTEER APPRECIATION MONTH

### *WE ARE GETTING A NEW LOOK!*



Keep the Midlands Beautiful is eternally grateful to **Riggs Partners** for selecting us to participate in their 2024 CreateAthon. Watch this space because we are continuing to improve with a re-branding, updated logo, new campaign and more! Partner with us and let's do beautiful things in the Midlands together!

To learn more about Riggs partners, go to our "Some of our Favorite Organizations" section on page 5.



In honor of Volunteer Appreciation Month, we want to thank all of our volunteers for doing such incredible work for our organization. We would not be where we are without your dedication and enthusiasm to care for the Midlands environment.

We would love for our volunteers to attend our **annual volunteer appreciation event & KMB's 35th Anniversary party on September 28th**. Save the date and we hope to see you there to honor all the work that you have done for our community!

**We are forever grateful for your contributions.** Together we can do beautiful things and make our Midlands greener and cleaner!

# SAVE THE DATE!

APRIL 13

## ***Spotless Service Saturday***

From 9AM-12 noon we have almost 100 volunteers signed up to remove litter from Farrow Rd. in Columbia. If you are in the area and see us, give us a honk and a wave!!

APRIL 13

## ***Paper Shred Event***

***Lexington County residents*** may bring up to five (5) boxes or bags of paper to Leesville College Park, 423 College St., Batesburg-Leesville, 9 AM - 12 noon. Town staff will also accept tires and supervise beautification projects. Click [here](#) for more information.

APRIL 20

## ***Paper Shred Event***

***Richland County residents*** may bring up to five (5) boxes or bags of paper to the Columbia Place Mall, 7201 Two Notch Rd, Columbia, SC 29223, 8 AM - 12 noon. Household Hazardous Waste, scrap metal, and tires also accepted. Click [here](#) for more information!

MAY 4

## ***Paper Shred Event***

***Lexington County residents*** may bring up to five (5) boxes or bags of paper to Pelion Elementary School, 1202 Pine St., Columbia SC 29123, 9 AM - 12 noon. Click [here](#) for more information.

MAY 18

## ***AAH/AAS Cleanup Day***

All Adopt-a-Highway and Adopt-a-Street groups are encouraged to conduct a cleanup on this weekend. Request your supplies now by [clicking this link!](#)



MAY 25

## ***Spotless Service Saturday***

From 9 AM - 12 noon we will be cleaning up Rawl's Creek in the Town of Irmo.. Click [here](#) to sign up.

MAY 31

## ***Shoe Drive Ends***



# EXCITING EVENTS

## ***CHAMPION YOUR CAUSE!***

**SUPPORT YOUR FAVORITE NONPROFIT BY DONATING THROUGH MIDLANDS GIVES ON MAY 7TH!**

Support your local nonprofit and community by donating through the Central Carolina Community Foundation on Midlands Gives Day, **May 7th** or anytime between now and then! All donations make a tremendous difference to our organization! Funds will be used primarily for a new educational campaign to PREVENT litter.



**CLICK [HERE](#) TO DONATE NOW!**



## ***MORE THAN JUST FOOTWEAR***

**YOUR SHOES CAN MAKE A DIFFERENCE THROUGH OUR ANNUAL SHOE DRIVE!**

For a limited time (**March 1st- May 31st**) you can donate your new, gently worn, or used shoes to our shoe drive which helps us raise funds for our organization and keeps shoes out of local landfills.

Drop off shoes at our office 24-hours a day. To become a host for a drop-off location, or to learn more, go to <https://kmbssc.org>, contact us at **(803) 733-1139** or email Adriana at [adiotalevi@kmbssc.org](mailto:adiotalevi@kmbssc.org).



# RECYCLING IN THE MIDLANDS

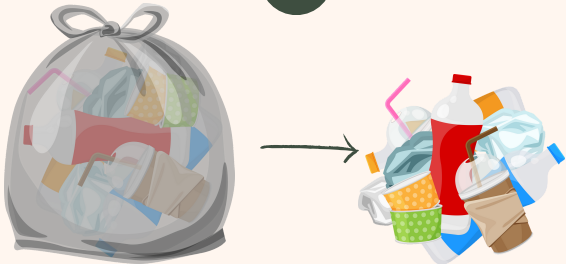


## FACT SHEET



WE KNOW THAT RECYCLING CAN GET CONFUSING SO HERE IS A SHEET FILLED WITH FACTS YOU MAY NOT HAVE KNOWN ABOUT RECYCLING IN YOUR CURBSIDE BIN IN THE MIDLANDS

1



Machines sort recyclables from curbside bins so all materials must be **LOOSE**. Never place bagged materials in your curbside bin. Bagged materials are removed from the conveyor belt and are discarded.

2



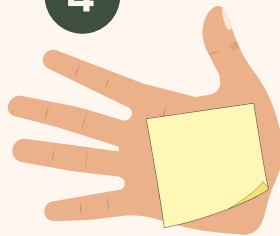
Empty plastic bags get tangled in the sorting equipment. Never place plastic bags in your curbside recycling bin. Take **STRETCHY** plastic bags and materials to local grocery stores to be recycled separately.

3



At the recycling sorting facility, flat objects are recognized as paper or cardboard and other objects are recognized as glass, metal cans or plastic containers. Flatten your cardboard, do not crumple paper, do not flatten cans and bottles, and do not put flat plastic or metal lids in your curbside recycling bin.

4



Glass is crushed to be recycled. Objects smaller than the palm of your hand and those small enough to fit through a toilet roll tube contaminate the glass and should never be placed in curbside recycling bins. Never place shredded paper in a curbside bin.

5

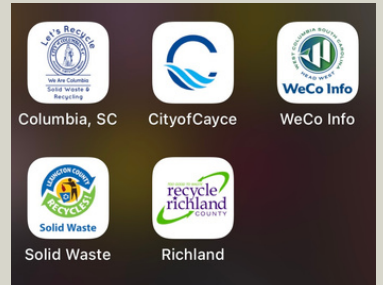


Rinse all recyclables to remove food waste. Sticky residues attract rats, cockroaches and other unwelcome critters. Be considerate of the hardworking team at our local recycling sorting facility in Columbia. A little soap and water makes a big difference to them!



### **STILL UNSURE IF IT CAN BE RECYCLED?**

Lexington County, Richland County, City of Columbia, West Columbia and Cayce offer the Waste Wizard App for all residents for **FREE**. The app provides information on how and where to recycle every item, provides reminders for trash & recycling days, and provides event information. Download the app and search the item you are interested in recycling!



Available for Android and Apple devices!



# SOME OF OUR FAVORITE ORGANIZATIONS



## ***Riggs Partners***

In 1998, Riggs Partners hatched CreateAthon®, a 24-hour marketing marathon delivering professional marketing to nonprofit organizations which has continued to this day. This year Riggs chose Keep the Midlands Beautiful as their nonprofit. The quality and quantity of suggestions provided by their amazing team far surpassed our wildest dreams! Thank you Riggs for all of your amazing work!

## ***Sharing God's Love***

Sharing God's Love has partnered with our organization for our Shoe drive for many years. They have contributed thousands of shoes to our shoe drive with enthusiasm and persistence. This year already we have received over 510 pairs of shoes from this organization. Thank you Sharing God's Love for your loving commitment to our organization.



## SHOW KMB & YOUR COMMUNITY SOME LOVE

### ***DONATE***



You can donate items to our organization such as laundry detergent, hand soap, dish soap, or paper towels for our office, or packaged snacks, bottled water, and Gatorades for our volunteers. We also accept cash donations. **We are a nonprofit so any and all donations are greatly appreciated!**

### ***VOLUNTEER***



KMB offers **several opportunities** for volunteers. You can form your own group for Adopt-a-Highway or Adopt-A-Waterway, help us remove litter through our Spotless Service Saturday events or borrow supplies to pick up litter anytime and anywhere on your own! Go to [kmb.org](http://kmb.org) for more information!

### ***SPONSOR***



Sponsor a KMB program or event for \$1,000 or more. Contact Traude Sander, our Executive Director for more information on how you can become one of our sponsors.  
[tsander@kmb.org](mailto:tsander@kmb.org)  
803-733-2526

# HOW TO REACH THE KMB TEAM



**(803) 733-1139**

Office Hours: Monday- Friday, 9 AM to 4PM



**Email** us at [programs@kmbosc.org](mailto:programs@kmbosc.org)

**Visit our Website** at <https://kmbosc.org>



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