



KMB'S

# NEWS YOU CAN USE

February 2023

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**Spotless Service Saturday**  
January 2023

KMB and USC Volunteers cleaning around Pinehurst Park

## MARK YOUR CALENDARS!

Our **Huge & Exciting News** section provides our volunteers and partners with a list of dates for fun events and plans that the Keep the Midlands Beautiful team has coming up!

### FEBRUARY

Sun Mon Tue Wed Thu Fri Sat

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### MARCH

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# HUGE & EXCITING NEWS!

## FEBURARY 7-8

### Crime Prevention Through Environmental Design Class

PalmettoPride and Keep the Midlands Beautiful are working together to provide this free two-day class about how architectural elements such as landscaping, lighting, and design can help reduce crime.

## FEBURARY 25

### Spotless Service Saturday

This month's cleanup will take place in Lexington County along Highway 378/ Augusta Highway in front of the flea markets. Bring a friend, neighbor, coworker, child or come alone and join our staff, USC students and members of the community. Pre-registration is required. Learn more and sign up at <https://kmbssc.org>

## MARCH 16

### KMB Open House

Watch for more information.

## MARCH 25

### Great American Cleanup Kickoff Event

The Great American Cleanup (GAC) is a national annual period that runs from the first day of spring to the first day of summer during which all Americans are encouraged to pick up litter. Join us Saturday, March 25 in Columbia for our kickoff event followed by a morning of litter removal in the county or municipality of your choice. The county or municipality that removes the most litter per volunteer during the GAC period will be rewarded and recognized. Learn more and sign up for the kickoff event at <https://kmbssc.org>.

## FEBURARY 10-12

### Adopt-a-Highway/ Adopt-a-Street Cleanup

This weekend is one of our 4 weekends a year designated for our volunteers to remove litter from highways and streets that they have adopted. Please slow down and be careful when you see these dedicated, hardworking volunteers in the area.

## March 1- May 31

### Shoe Drive

It's time to round up all of the unused, new and gently worn shoes that you can and take them to one of our many drop off locations in the Midlands. We'll send them to developing countries to be reused. If your church, school, or business wants to serve as a community drop-off location, contact us today! For more information go to <https://kmbssc.org>

## MARCH 18

### Paper Shredding and Tire Recycling Event for Lexington County Residents

All Lexington County residents are encouraged to bring up to five (5) boxes or bags of important papers to be shredded on site and/or up to eight (8) tires to be recycled to Leesville College Park, 423 College St in Batesburg-Leesville on Saturday, March 18, 2023 from 9 a.m. to 12 noon. For more information, go to <https://kmbssc.org>, call (803) 733-1139 or email [tsander@kmbssc.org](mailto:tsander@kmbssc.org)

## FUN THINGS TO DO

Join the Lake Murray 350 Litter Challenge by removing litter from Lake Murray's shorelines while the water level is low! Send a photo of you or your group and the number of bags of litter you collected to [AAW@kmbssc.org](mailto:AAW@kmbssc.org) for a chance to win a gift basket.



Learn more at  
<https://kmbssc.org>

# STAFF SPOTLIGHT

Have you met KMB's three fabulous USC Interns?



**Marissa DiMaria**

**Major: Marketing**  
**Undergrad Junior**

Marissa has been with KMB for 18 months and handles our social media, supervises Spotless Service Saturday events, works with Core programs and helps with anything and everything needed. She's originally from Rock Hill and is a terrific artist!



**Alyssa Scott**

**Major: Psychology**  
**Undergrad Junior**

Alyssa is our newest KMB team member and has been with us for two months. She works primarily with our Adopt-a-Group programs but helps with other Core Programs as needed. She's originally from Charleston and enjoys reading and crocheting in her spare time.



**Angela Membrino**

**Major: Public Health**  
**Undergrad Junior**

Angela joined the KMB team in September of 2022. She works primarily with our Adopt-a-Group programs and inputs all of our volunteer's data collected from cleanups. She's originally from Rock Hill and enjoys crocheting in her spare time.

## KMB WELCOMES TWO NEW ADDITIONS TO OUR BOARD OF DIRECTORS!



**Clarissa Johnson**

North and South  
Carolina State Director  
for the Miss Earth USA  
Pageant



**Suzy Madden**

Director of Academic  
Achievement at  
Heathwood Hall  
Episcopal School



# SOME OF OUR FAVORITE PEOPLE & ORGANIZATIONS THIS MONTH

**PalmettoPride/Keep South Carolina Beautiful** awarded KMB four grants for 2023 in the combined amount of \$23,338; two for Lexington County and two for Richland County. These funds will be used for the Adopt-A-Group programs, WasteWise supplies, a Task Force meeting, and educational materials.

Esther Wagner from PalmettoPride is teaching a two-class on "Crime Prevention Through Environmental Design" at no cost for residents, business owners, and government employees in the Midlands on February 7 and 8. This class normally costs \$600-\$900 per person.



**Verde, Dunkin' Donuts and the City of West Columbia** all donated meals for the 40 participants in the two-day "Crime Prevention Through Environmental Design" class. We appreciate you!

## HOW TO BECOME A KMB HERO!



### DONATE

As a 501 (c) (3) nonprofit organization, we rely heavily on donations and **we need your help** to keep the lights on, the heat running and to provide supplies for our 6,000 volunteers who pick up litter each year. Please help us and donate by visiting [kmb.org](http://kmb.org) or mailing a check payable to "KMB" to our office location.

**We sincerely appreciate all donations and support!**



### VOLUNTEER

KMB offers **several opportunities** for volunteers. Groups can adopt a road or waterway. Individuals and groups can borrow supplies to remove litter from a variety of areas alone or at events! You can help us collect shoes, help at paper shredding events, and more! Learn more at [GET INVOLVED \(kmb.org\)](http://GET INVOLVED (kmb.org)).



#### Looks familiar?

Our KMB Superhero was featured at a Columbia Fireflies Game- how cool is that?!



# SHOW YOUR **LOVE** FOR *Keep the Midlands Beautiful*

Donate items through our  
**Amazon Wish List:**  
<https://a.co/2jaO74u>



**Donate securely online @**  
<https://keepthemidlandsbeautiful.org/donations/join-today/>

**We are also in need of:**

- \*Pallets in good condition
- \*Handyman services
- \*Interior painting services
- \*Large storage containers (new or used)



info@kmbsec.org

803.733.1139

www.kmbsec.org

Keep the Midlands Beautiful is a non-profit 501(c)3 organization. All donations are tax deductible to the full extent of the law and will support litter prevention, recycling, and beautification programs in Richland and Lexington Counties.

# HOW TO REACH THE KMB TEAM



**(803) 733-1139**

Office Hours: Monday- Friday, 9 AM to 4PM



**Email** us at [programs@kmbcsc.org](mailto:programs@kmbcsc.org)

**Visit our Website** at <https://kmbcsc.org>



1305 Augusta Rd, West Columbia, SC,  
29169



Search for "Keep the Midlands Beautiful  
Nonprofit"



@kmbgreen803

