



KMB'S

NEWS YOU CAN USE

DECEMBER 2023

TABLE OF CONTENTS

1 HUGE & EXCITING NEWS

2 SAVE THE DATE

3 FUN THINGS TO DO

4 VOLUNTEER RECOGNITION

5 SOME OF OUR FAVORITE ORGANIZATIONS & HOW TO BECOME A KMB HERO

6 CONTACT THE KMB TEAM



Pictured: AAH Group SEFA

AAH/AAS 4th Quarter Cleanup

Our Adopt-a-Highway and Adopt-a-Street groups did a fantastic job cleaning up their adopted portions during our 4th quarter cleanup!

MARK YOUR CALENDARS!

Our **Save The Date** portion provides our volunteers and partners with a list of dates for fun events and plans that the *Keep the Midlands Beautiful* team has coming up!

JANUARY

Sun Mon Tue Wed Thu Fri Sat

						13
				18	19	20

FEBRUARY

Sun Mon Tue Wed Thu Fri Sat

						10
						24

HUGE & EXCITING NEWS!

SHINING IN THE SPOTLIGHT

KMB takes center stage with the help of Richland County's Communications team in our "Litterer's Anonymous" video production that was both **WRITTEN** and **PERFORMED** by our own staff!

Click the play button below to view our entertaining yet educational video " **Litterer's Anonymous** "



To view other video productions made this year about our organization click on the videos below!



Richland County's
Organization of the
Month



Litter Trashes the
Midlands: Anti-Litter
Campaign

NEW MISSION STATEMENT!

"The mission of Keep the Midlands Beautiful is to educate, inspire and empower citizens to improve the places where they live, work and play through litter prevention, recycling, and beautification efforts."

TRAUDE IS OUR OFFICIAL ED!

On November 17th, Traude Sander was announced to be the official KMB Executive Director! Our staff has been so impressed by her outstanding job of being a team leader. Her unwavering commitment and exceptional skills will undoubtedly steer KMB towards greater success and remarkable growth. **Congratulations Traude!**



MLK NEIGHBORHOOD BEAUTIFICATION PROJECT



Eleven homes in Columbia's Martin Luther King neighborhood have completed 'Crime Prevention Through Environmental Design' training and have qualified to receive assistance for exterior home improvement projects. **We need your help!** If you are available to help with projects such as fence repair, painting and landscaping, reach out to our Program Administrator Dave Hogan at 803-733-1139 or **dhogan@kmb.org**.

2024 SAVE THE DATE!

December 16 2023, January 18-20

MLK Park Project

Volunteers will help with projects such as fence repair, painting and landscaping for the MLK Neighborhood. If interested reach out to Dave Hogan at 803-733-1139 or dhogan@kmbssc.org.

January 13

Spotless Service Saturday Event

From 9 AM -12 noon we will be cleaning up Richland County's Barbara Drive. Click [here](#) to sign up.

February 10

AAH/AAS Quarterly Cleanup

Notify your Adopt-a-Highway or Street group members to schedule a cleanup for our quarterly cleanup weekend! **Please plan ahead and submit supply request at least one week in advance.** Click [here to submit a supply request now!](#)

February 24

Spotless Service Saturday Event

From 9 AM- 12 noon we will be cleaning up Lexington County's HWY 378. Click [here](#) to sign up.

March 19-20

Crime Prevention through Environmental Design Class

Learn how safe & attractive properties reduce crime in our **FREE** two day class open to **EVERYONE!** Register at kmbssc.org

March 23

Paper Shred Event

In Batesburg Leesville for Lexington County Residents. Location is still to be determined however normal drop-off time still applies (9AM- 12 NOON).

FUTURE IMPORTANT DATES TO KEEP IN MIND

September 14

**Lakeside Litter Sweep
NEW DATE!**

September 28

**KMB's 35th Anniversary Party
& Volunteer & Partner
Appreciation Event**

FUN THINGS TO DO!

NEED A NEW YEAR'S RESOLUTION?

Elevate your New Year's resolution to a whole new level by making a commitment to volunteer!

Adopt a highway or waterway in Lexington or Richland County or a street in the City of Columbia and make a difference in your community by volunteering to keep our roads and waterways clean and beautiful.



RECYCLE YOUR CHRISTMAS TREES!

We will no longer be offering our **Grinding of the Greens** program. Thank you all for your continued support and enthusiasm towards this program throughout the years. While Grinding of the Greens is no longer available, both Richland and Lexington County Solid Waste and Recycling centers offer containers for **Clean Wood Waste**. The flyer displays the locations of the centers that offer clean wood waste. If you have any questions, please don't hesitate to contact us!



Don't forget to Tree-Cycle!

Lexington County

- Collection and Recycling Centers
 - 301 Ball Park Road, Lexington, SC 29072
 - 6109 Bush River Road, Columbia, SC 29212
 - 103 Distant Lane, Chapin, SC 29036
 - 325 Landfill Lane, Lexington, SC 29073
 - 3241 Charleston Hwy., West Columbia, SC 29172
- Edmund Landfill, Transfer Station & Compost Facility
 - 429 Landfill Lane, Lexington, SC 29703

Richland County

- Lower Richland Drop-Off Center
 - 10531 Garners Ferry Road, Eastover, SC 29044
 - No trailers over 8 feet!
- C&D Landfill Drop-Off Center
 - 1070 Caughman Road North, Columbia, SC 29203

Visit Richland and Lexington County Solid Waste and Recycling websites for more information (hours, rules, etc.). Christmas trees must be placed in the **CLEAN WOOD WASTE** containers in order to be recycled.



[HTTPS://KMBSC.ORG](https://kmbc.org)

VOLUNTEER RECOGNIZITON

4TH QUARTER STATISTICS

5

NEW
ADOPT-A-HIGHWAY
GROUPS

1

NEW
ADOPT-A-STREET
GROUP

- A.C Flora JROTC
- Adams Northeast AME Church
- A Helping Fella
- Alpha Phi Omega- Iota Mu
- Queens of Serenity #1001
- Alpha Sigma Phi (AAS)



Pictured: CMC Recycling



Pictured: Lexington County Animal Services



Pictured: Alpha Lambda Psi

95

CLEANUPS CONDUCTED IN
ADOPT-A-PROGRAMS

1,205

BAGS OF LITTER
COLLECTED

WE HAD MANY GROUPS CONDUCT A CLEANUP DURING OUR 4TH QUARTER PICK UP DATE. THANK YOU FOR KEEPING YOUR ADOPTED ROADS CLEAN!



Pictured: Zeta Phi Beta Sorority Inc.



Pictured: Spring Valley Magnet Programs

SOME OF OUR FAVORITE ORGANIZATIONS



MELIUS FORUM

The Melius Forum is a new group of young professionals in influential positions who are working together and using their connections to make a real difference in the City of Columbia. They are seeking partners and chose Keep the Midlands Beautiful as the first organization to work with! They are currently raising \$20,000 for our MLK home beautification project.

Thank you Melius Forum!



RICHLAND COUNTY COMMUNICATIONS TEAM

Richland County's Communications Team helped us produce our "Litterer's Anonymous" Video and produced an organization of the month video featuring KMB! It was a pleasure collaborating with such a talented and committed team. Their contributions brought our vision to life in ways we couldn't have imagined. Thank you again for helping out our team!

HOW TO BECOME A KMB HERO!



DONATE

Our friends in **Columbia's Martin Luther King neighborhood** are collecting bicycles so that they can give one to every child in their neighborhood for Christmas. Help us help them! Spread the word and bring your bikes to our office for this wonderful cause.



VOLUNTEER

KMB offers **several opportunities** for volunteers. Groups can adopt a road or waterway. Individuals and groups can borrow supplies to remove litter from a variety of areas alone or at events! You can help us collect shoes, help at paper shredding events, and more! Learn more at [GET INVOLVED](http://kmb.org) (kmb.org).

HOW TO REACH THE KMB TEAM



(803) 733-1139

Office Hours: Monday- Friday, 9 AM to 4PM



Email us at programs@kmbsc.org

Visit our Website at <https://kmbsc.org>



1305 Augusta Rd, West Columbia, SC,
29169



Search for "Keep the Midlands Beautiful
Nonprofit"



@kmbgreen803

