

# NEWS YOU CAN USE

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AUGUST 2023

#### WATEREE DIVE CENTER

Pictured is our Adopt-a-Waterway group Wateree Dive Center after conducting a cleanup of their underwater adopted stretch. Great work team!!

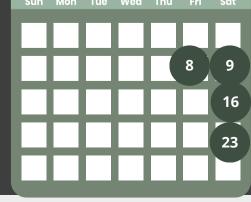
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#### **MARK YOUR CALENDARS!**

Our **Save The Date** portion provides our volunteers and partners with a list of dates for fun events and plans that the *Keep the Midlands Beautiful* team has coming up!



# SEPTEMBER



# HUGE & EXCITING NEWS!



## September



## Volunteer & Partner Appreciation Event

Don't miss our annual event in a new format! We're having our first ever beach party! Bring your family, friends, neighbors and coworkers and join us at the Lake Murray beach for **FREE** food trucks, swimming, corn hole, face painting and fun. Register at <u>https://kmbsc.org</u>





#### "LITTER TRASHES THE MIDLANDS AD"

KMB's Communications & Marketing Coordinator, Marissa DiMaria, produced a 45-second video featuring 10 mayors from Lexington and Richland Counties to discourage residents from littering. The video uses the motto adopted from PalmettoPride by all of our Litter Task Force members and adapted to each organization: "Litter Trashes the Midlands; Don't Do It!" View the video on our website, <u>https://kmbsc.org</u> and share it!

#### MLK Neighborhood Beautification Project



We received a \$10,000 grant from Keep America Beautiful and assistance from Walmart for a beautification project in Columbia's Martin Luther King (MLK) neighborhood. Palmetto Pride's certified trainer is providing a 4-hour version of the 'Crime Prevention Through Environmental Design' class for those who live and work in the neighborhood. Those who complete the class can then apply for mini-grants and request assistance from volunteers to improve the exterior of their properties. If you would like to help complete the projects (e.g. repair fencing and porches, paint houses, install landscaping, etc. in October and November, please contact Traude Sander at <u>tsander@kmbsc.org</u> or 803-733-2526.

# SAVE THE DATE!

### AUGUST 19

#### AAH/AAS Quarterly Cleanup

If you participate in our Adopt-a-Highway or Adopt-a-Street Programs, this is one of our four regularly scheduled litter pick-up weekends. We have over 300 groups so PLEASE remember to request your supplies at least a week in advance!



#### **Fireflies Community Game**

Join the KMB team at the Fireflies game! Buy your tickets using this link to sit with us <u>https://www.firefliestickets.com/group/event</u> <u>/KMBSC23/</u> and get a free hat! Be on the field at 4 p.m. for a group picture and then stop by our table on the concourse for a prize.



Both Lexington and Richland County residents are invited to drop off up to five (5) boxes or bags of paper to be shredded on site at Irmo Community Park, 7507 Eastview Dr, Irmo, between 9 a.m. and 12 noon. Driver's license is required as proof of residency. No businesss material accepted.

#### September 8-9



#### Hazardous Waste Drop-Off

Our partners at Lexington County Solid Waste are offering a drop-off opportunity for household hazardous waste materials. If you live in Lexington County learn more here: <u>https://www.lex-</u>

<u>co.sc.gov/departments/solid-waste-</u> <u>management/recycling.</u>

#### Setpember 16

#### Lakeside Litter Sweep

Join KMB, over 20 event partners and around 250 volunteers as we clean up Lake Murray's Shorelines and islands. Stay on surrounding boat ramps and roads, dive with a team, use your own boat, or sign up for a free ride on a pontoon boat to remove litter from islands all while having a great time and earning prizes. Register at <u>https://kmbsc.org</u>.





#### **Gervais Street Bridge Dinner**

We are one of 11 of the 2023 Gervais Street Bridge Dinner beneficiaries. We encourage you to attend this iconic dinner on the bridge to support us and our efforts. Buy tickets here!

h<u>ttps://www.gervaisstreetbridgedinner.com</u> /tickets.

# SOME OF OUR FAVORITE ORGANIZATIONS



We would like to especially thank the following organizations and businesses for their significant financial support of our annual Lakeside Litter Sweep cleanup event:



# **BOARD SPOTLIGHT**



#### Sandra Dickerson

Sandra Dickerson is Richland County's Coordinator of Community Service. She is an expert in litter prevention and collection and serves on our new Litter Task Force.



#### **Fredrick Johnson**

Fred is a Senior Regional Operations Manager for Sonoco Recycling . He has extensive experience in recycling and sustainability and has served on two similar boards.



#### **Chad Thomas**

Chad is a Complex Store Manager for Walmart and a strong supporter of community groups. He has worked with Keep the Midlands Beautiful to lead litter cleanup events.

## HOW TO BECOME A KMB HERO!

#### DONATE



As a 501 (c) (3) nonprofit organization, we rely heavily on donations and **we need your help** to keep the lights on, the heat running and to provide supplies for our 5,500 volunteers who pick up litter each year. Please help us and donate by visiting <u>kmbsc.org</u> or mailing a check payable to "KMB" to our office location. We will provide a receipt upon request.

We sincerely appreciate all donations and support!

### VOLUNTEER



KMB offers **several opportunities** for volunteers. Groups can adopt a road or waterway. Individuals and groups can borrow supplies to remove litter from a variety of areas alone or at events! You can help us collect shoes, help at paper shredding events, and more! Learn more at <u>GET INVOLVED (kmbsc.org)</u>

# HOW TO REACH THE KMB TEAM



### (803) 733-1139

Office Hours: Monday- Friday, 9 AM to 4PM



Email us at <u>programs@kmbsc.org</u> Visit our Website at <u>https://kmbsc.org</u>



1305 Augusta Rd, West Columbia, SC, 29169



Search for "Keep the Midlands Beautiful Nonprofit"

@kmbgreen803

