

For Immediate Release

Contact: Laura Blake-Orr
803.733.1139
lblakeorr@kmbosc.org
www.kmbosc.org

**Keep the Midlands Beautiful to Host *Spotless Service Saturday* Litter Cleanup of
Fish Hatchery Road, Lexington County on April 3, 2021**

Keep the Midlands Beautiful, Columbia's local Keep America Beautiful affiliate, will host its April *Spotless Service Saturday* event to de-litter Fish Hatchery Road from 9 a.m. to 12 p.m. on April 3, 2021.

The new Spotless Service Saturday initiative addresses highly littered roadways in the three areas Keep the Midlands Beautiful serves: The City of Columbia and Richland and Lexington Counties. Cleanup locations rotate between these three jurisdictions each month. Keep the Midlands Beautiful will provide all necessary cleanup safety materials including litter grabbers, safety vests, work gloves, trash and recycling bags, hand sanitizer and disposable face masks.

The initiative grew from a collaboration with the University of South Carolina's Service Saturday program, and currently includes volunteers from the Columbia campus as well as individuals and other groups.

Keep the Midlands Beautiful invites any interested parties to sign up to volunteer. Join us and become a part of the solution.

April 3, 2021 - Fish Hatchery Rd. in Lexington County. Click [here](#) to sign up.

May 1, 2021 - Fairmont Rd. from Leesburg Rd. to Hallbrook Dr. in the City of Columbia. Click [here](#) to sign up.

June 5, 2021 - Lower Richland Boulevard from Leesburg Rd. to Garners Ferry Rd. in Richland County. Click [here](#) to sign up.

About Keep the Midlands Beautiful: The mission of Keep the Midlands Beautiful is to engage, inspire and educate the Midlands to invest in our community through litter prevention, recycling, and beautification.

###